

2022 ANNUAL INTERNATIONAL CONFERENCE ON ADHD

Strength in Connection

DALLAS, TEXAS
NOVEMBER 17-19

Hosted by



Exhibitor Prospectus
#ADHDCon2022

General Information

THE ANNUAL INTERNATIONAL CONFERENCE ON ADHD IS PRESENTED TO YOU BY ACO, ADDA, AND CHADD

WHY WE DO WHAT WE DO

For individuals with ADHD, life is riddled with difficulties in interpersonal, social, academic, and professional skills. ADHD causes significant impairments in school, work, and relationships. When not properly identified, diagnosed, and treated, it may have potentially devastating consequences, including substance abuse, accidental injuries, and legal difficulties.

ADHD is highly manageable with an individualized multimodal treatment approach that can include behavioral interventions, parent/patient training, educational support, and medication.



About ADHD Coaches Organization (ACO)

ADHD coaching is a collaborative, supportive, goal-oriented process in which the coach and client work together to identify the client's goals and then develop the self-awareness, systems, skills, and strategies necessary to achieve those goals and full potential. Learn more by visiting adhdcoaches.org.



About Attention Deficit Disorder Association (ADDA)

ADDA provides information, resources, and networking opportunities to help adults with ADHD lead better lives. If you're an adult with ADHD (or you love one), learn more about what we can do to help make your (or their) life better by visiting add.org.



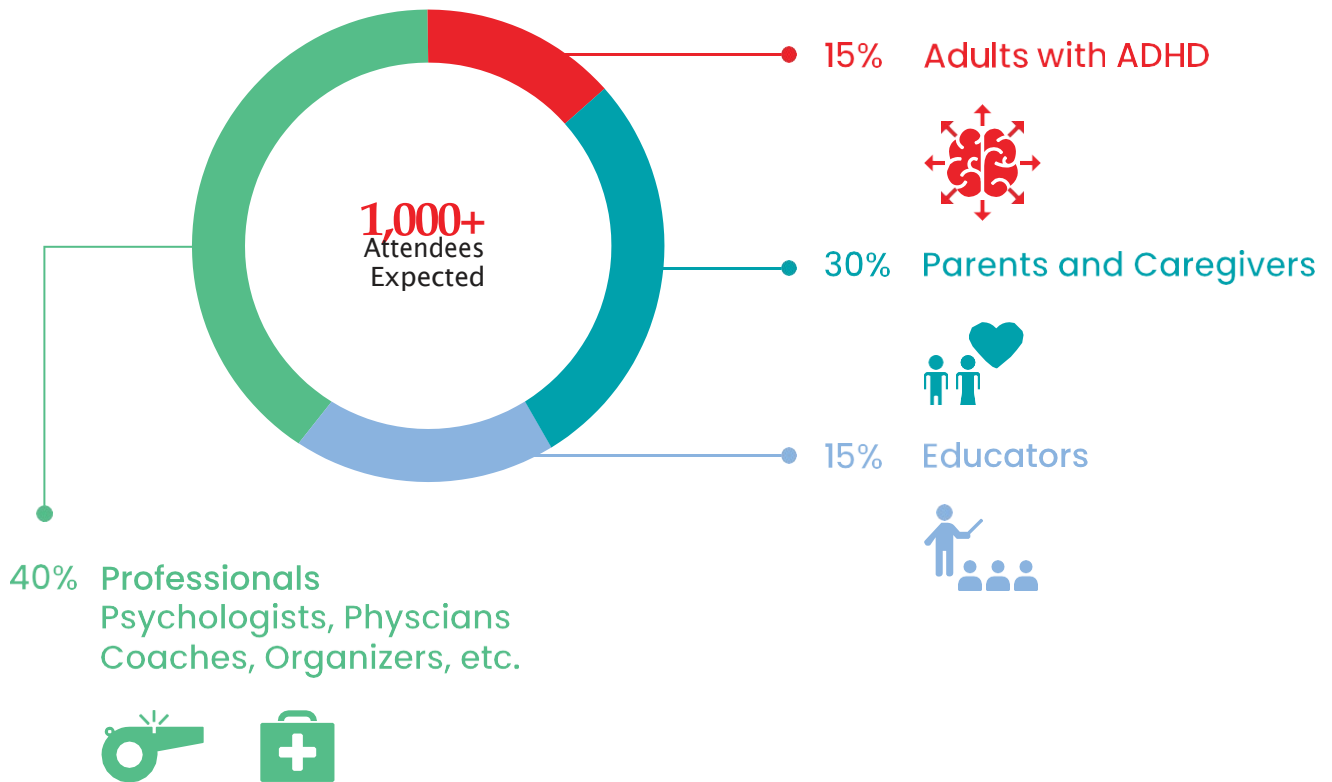
About Children and Adults with Attention-Deficit / Hyperactivity Disorder (CHADD)

CHADD is dedicated to improving the lives of the 17-million children and adults in the United States who live with ADHD every day, and all who support them. We invite you to learn more by visiting chadd.org.

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About the Conference

Over 1,200+ attendees look to the Annual International Conference on ADHD year after year for the latest in ADHD education, research trends, treatments, solutions, and to network with others. The 2022 Annual International Conference on ADHD will focus on different perspectives and provide participants access to cutting-edge ADHD research and information to build new understanding.



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Exhibit Opportunities

We invite you and your organization to participate and network at the Annual Conference

During the Annual Conference you will have opportunities to showcase your services and products and impact the world of ADHD education and awareness.

At the Annual Conference, you will do more than simply exhibit. We welcome exhibitors who support its mission of improving the lives of individuals with ADHD by providing products, programs and services that advance science-based ADHD information.

- Meet the needs of attendees in search of solutions your organization provides
- Offer innovative solutions
- Create new partnerships
- Discover emerging trends in ADHD management
- Participate in networking opportunities

Meet directly with end-users and decision-makers, capture valuable insights, and drive business outcomes at the Annual Conference.

- Build relationships with new customers
- Enhance your reputation in the ADHD community
- Launch new products, services, or programs
- Build your organization's brand recognition

It all happens at the Annual Conference

The Exhibit Hall at the Annual Conference is packed with activity and excitement! There's so much happening that attendees will come back again and again to see you! Plus, we've relocated the refreshment stations to the back of the room, in the hopes of encouraging guests to come visit with you before they grab a snack!

OPENING CELEBRATION AND RIBBON CUTTING:

Welcome attendees to the opening of the Exhibit Hall and the start of the Annual Conference.

POSTER SESSIONS:

Poster sessions are held in the Exhibit Hall which presents an opportunity to drive traffic to your booth.

NETWORKING SESSIONS:

Capture attendees' attention as they walk to and from networking sessions held in the Exhibit Hall.

GAMIFICATION:

Increase traffic to your booth with this popular game. Conference attendees are invited to participate in the Gamification Activity for chances to win prizes donated by exhibitors and sponsors. Exhibitors that wish to donate prizes for this activity, please contact kris@herlitz.com. Winners will be announced live in the Exhibit Hall on Saturday, November 19, 2022 (details to follow).

REFRESHMENT BREAKS:

Sponsorship Opportunities are available. For more info, contact kris@herlitz.com

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Schedule

You asked. We delivered.
12.5+ hours of dedicated time with attendees!


Thursday, November 17, 2022


8:00am - 4:45pm	Exhibit Hall Set up, Booth Move-In& Exhibitor Check -In
6:00pm - 7:30pm	Welcome Reception & Exhibit Hall Open

Friday, November 18, 2022


10:00am 5:00pm	Exhibit Hall Open
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Saturday, November 19, 2022

8:30am-12:30pm	Hall Open
12:30pm- 3:00pm	Exhibit Hall Break-Down 

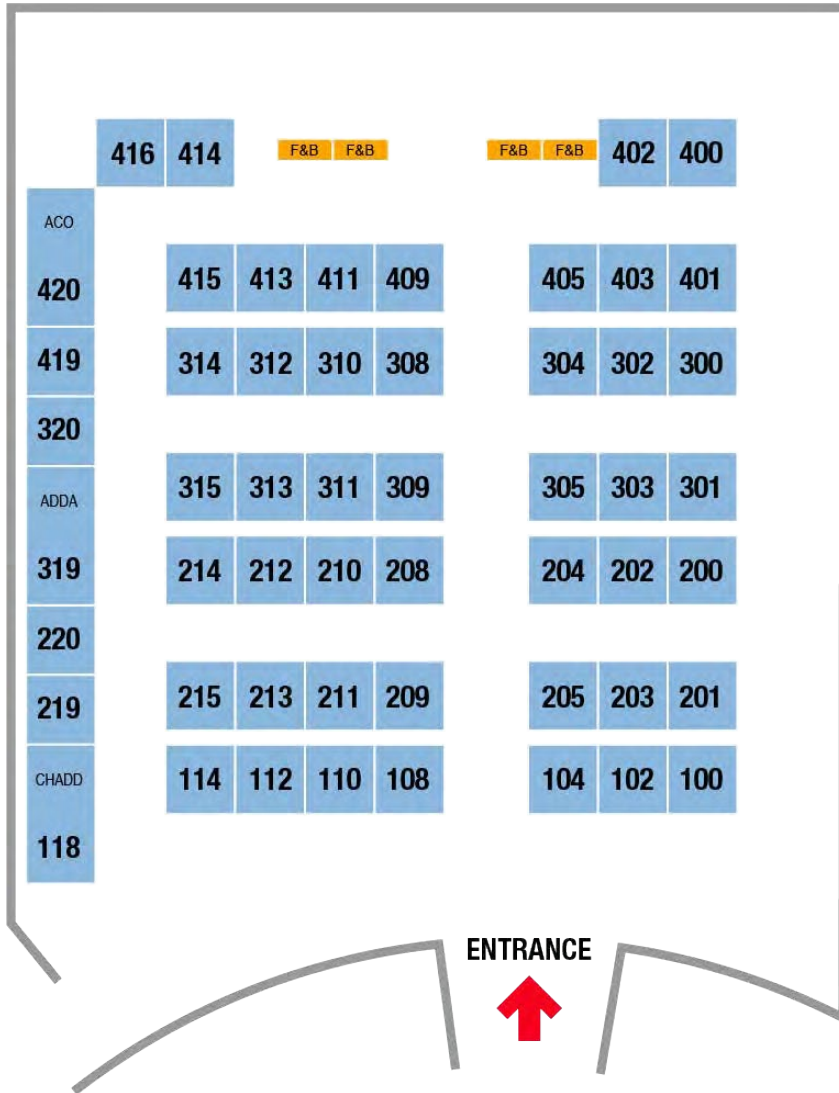
 Schedule is subject to change. Booths must be staffed during all open hours. CHADD recommends staffing booths 15-minutes prior to Exhibit Hall open hours, to accommodate for any adjustments to General Sessions scheduling.

 Lunch is not provided for Exhibitors. However, on-site options are available at your own cost.

 Exhibitors are not permitted to begin breakdown of their exhibit display prior to Saturday, November 19, 2022. Each exhibitor is responsible for making sure all materials are removed from the exhibit area on Saturday, November 19, 2022. Failure to adhere to these Terms and Conditions, will result in exemption from exhibiting and/or participating in future CHADD events.

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Floor Plan



INCLUDED WITH BOOTH RENTAL

8' High Back Drape & 3' High Side Drape
ID Badge with Company Name & #

Company Name, Booth Number & Brief Description
in Conference Program Book Exhibitor Directory

Company Name, Booth Number, Website, Email
Address, Phone Number & Logo on Website

1 Complimentary Listing on the CHADD
Professional Directory (now – January 1, 2022)


Sharable "I'm Exhibiting" Social Media &
Promotional Graphics

1 Complimentary (Nontransferable) General
Conference Registration

2 Exhibit Hall Only Conference Registrations

6' Skirted Table/ trash can/2 standard chairs/carpet

Any two 10' x 10' booths can be combined
to make a 10' x 20' booth

 Floor Plan is subject to change at anytime. Booth selections will be based on the order that reservations are received once the Floor Plan becomes available to CHADD. For up-to-date information, please refer to the [Annual Conference website](#).

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Order Form

TYPE & NUMBER OF BOOTHS REQUESTED:

EXHIBIT OPPORTUNITIES	Before April 1, 2022	After April 1, 2022	
<input type="checkbox"/> INLINE 10' x 10'	\$2,300.00	\$2,500.00	
<input type="checkbox"/> CORNER 10' x 10'	\$2,700.00	\$2,900.00	

BOOTH PREFERENCE:

Please indicate your top four booth choices:

1st _____ 2nd _____ 3rd _____ 4th _____

Competitors: _____

PAYMENT INFORMATION: All funds must be paid in \$USD

payable to CHADD c/o The Herlitz Company 108 Montgomery Street #205 Rhinebeck, NY 12572

- Check enclosed (payable to CHADD c/o The Herlitz Company)
- VISA MasterCard Discover AMEX

Amount of Charge: \$ _____

Cardholder Name: _____

Card Number: _____

Exp. Date: _____ Security Code: _____

Billing Address (If Different than Co. Info.): _____

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Exhibitor Prospectus and Opportunities

Order Form

COMPANY INFORMATION:

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Website: _____

PERSONAL INFORMATION:

Contact Name: _____

Title: _____

Email: _____

Phone Number: _____

◆ Send Exhibitor Kit and Invoice to primary contact indicated above.

◆ Send Exhibitor Kit and Invoice to:

Name: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Please send completed application to kris@herlitz.com

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#ADHDCON2022



Exhibitor Terms & Conditions

Location:

The Exhibit Hall will be located at the Hyatt Regency Dallas.

Acceptance of Exhibit:

Applications for FIRST-TIME exhibitors are subject to review CHADD continues to reserve the right, at its sole discretion, to accept or reject requests for exhibit space at the 2022 Annual International Conference on ADHD. Booth reservations are on a first-come, first-served basis with priority consideration based on sponsorship and exhibit level. Please include your 1st, 2nd, 3rd, and 4th choices on the Exhibitor's Agreement. A non refundable deposit of half the booth rental fee is due with the signed contract. Balances must be paid by September 1, 2022, or booth space will be forfeited.

Payment Agreement:

Acknowledge that this is a legally binding agreement once signed and submitted to CHADD and/or its representative, The Herlitz Company, LLC., and agree to the payment terms which state that a deposit for 1/2 is due at the time of contract (non refundable), and the remaining payments are due in full by September 27, 2022.

Exhibitor Registration Form:

Exhibitors must submit a list of their on site representatives, at least one-month prior to the start of the 2022 Annual International Conference on ADHD. Any exhibitor contracts signed after September 27, 2022, will be given one-week to provide on site representatives information. If you have any questions, please contact kris@herlitz.com

On site Exhibitor Registration:

Exhibitors must in the registration area on Thursday November 17, 2022 between 7:30am – 4:00pm. At that time, they will receive badges and conference program. Exhibitors will receive a request for on site representatives one month prior to the start of the conference. All exhibits must be staffed during the hour the exhibit area is open (times and dates subject to change).

Installing and Dismantling:

Installation: Thursday, November 17 from is from **2:30 pm – 4:45 pm** and must be ready for the 5:00 pm welcome reception. If display at your booth is not occupied by 5:00pm on Thursday, November 17, 2022, CHADD reserves the right to use the space as it sees fit.

Dismantle: Booth dismantle cannot start before 4:15 pm on Saturday, November 19, 2022, and should be completed by 6:00pm.

Cancellation:

Cancellations must be sent in writing to CHADD. If a cancellation is received by or on September 1, 2022, all monies will be refunded minus the deposit. NO REFUNDS WILL BE MADE AFTER September 2, 2022.

Appropriate Use of Space:

Exhibitors are responsible for keeping the aisle near their booths free of congestion. All sound equipment must be kept at a low level so that it will not disturb other exhibitors. CHADD reserves the right to turn off the electricity of an exhibitor who violates this rule. Exhibitors must conform with local fire department regulations. Exhibitors must not injure or deface the walls or floors of the building, the booth, or the equipment.

CHADD reserves the right to restrict or evict exhibitors that become objectionable because of noise, method of operations, materials, or any other reason that in the opinion of the association detracts from the character of the Exhibit Area. If an exhibitor is restricted or evicted, no refunds will be made. Exhibitors may not assign sublet, or apportion all or any part of the space allotted to them.

Literature Distribution:

All demonstrations or other activities must be confined to the limits of the exhibitor's booth. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the Hyatt Regency Dallas or at any CHADD 2022 events. Trade Publishers are prohibited from soliciting advertising during the 2022 Annual International Conference on ADHD. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

Liability and Insurance:

The exhibitor, upon signing this contract, agrees to protect, save and hold CHADD, the Hyatt Regency Dallas, and all their agents, employees, and benefactors (hereinafter called indemnities) forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitor or those holding under the exhibitor; and further, exhibitor shall at all times protect and indemnify, save and hold harmless the indemnities against and from any and all losses, costs (including attorney fees), damage, liability, or expense arising from, or out of or by reason of, any accident or bodily injury or other occurrence to any person or persons, including the exhibitor, its agents and employees which arises from said exhibitor's occupancy and use of the Exhibit Area. The Hyatt Regency Dallas, and CHADD 2022 shall be included in such policies and additional named insured. It is the exhibitor's sole responsibility to obtain business interruption and property damage insurance insuring any losses by exhibitor.

Security:

CHADD will provide security during exhibit and non-exhibit hours within the exhibit area. However, all exhibitors must safeguard their goods, materials, equipment and display at all times. CHADD strongly recommends that exhibitors secure a rider policy during transportation to and from this conference as well as during installation, exhibit show days and dismantling.

Failure to hold expositions:

Should any contingency prevent holding of the conference, CHADD may retain such part of exhibitor's rental as shall be required to pay for expenses incurred up to the time such contingency shall have occurred. The exhibitor waives all claim for damage or recovery of payments made except the return of the prorated amount paid for exhibit space less expenses incurred by CHADD.

Exhibiting Company Information:

Agree to provide CHADD with your company information and logo using the Exhibitor Information Form no later than September 30, 2022. Furthermore, you acknowledge that any exhibitor which fails to meet this deadline is not guaranteed to be included in conference materials.

Conference Exhibitor Webinar:

Agree to have an on-site representative attend one of four Conference Exhibitor Webinars (Dates to be provided in January 2022).

Exhibitor/Advertiser Agreement

You fully understand and agree with all the Exhibitor Terms and Conditions. Any exhibitor who violates or fails to abide by all such Terms and Conditions will result in a breach of the agreement by the company and gives CHADD the right to evict any exhibitor that violates this policy. CHADD reserves the right to approve all agreements and may restrict inappropriate products/services. Agree to the payment terms which state that full payment is due for exhibit space, advertisement orders in order to fully secure these opportunities.

Disclaimer:


CHADD does not endorse products, services, publications, medications or treatments. Exhibitors at a CHADD event do not represent an endorsement by CHADD, nor is it testimony by CHADD as to the quality of the product exhibited or the validity of the exhibitor's claims.


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Opportunities

Advertising in the Conference Program Book increases prospective attendee and attendee awareness of your company and traffic to your booth and website.

ADVERTISING OPPORTUNITIES		
<input type="checkbox"/> Cover 4 (Back Cover)	1 Available	\$3,500 .00
<input type="checkbox"/> Cover 3 (Inside Back Cover)	1 Available	\$2,500 .00
<input type="checkbox"/> Cover 2 (Inside Front Cover)	1 Available	\$2,500 .00
<input type="checkbox"/> Run-of-Book (FullPage)	5 Available	\$2,200 .00
<input type="checkbox"/> Run-of-Book (1/2 Page)	8 Available	\$1,550 .00
<input type="checkbox"/> Run-of-Book (1/4 Page)	4 Available	\$1,000 .00
<input type="checkbox"/> Run-of-Book (1/8 Page)	16 Available	\$550 .00
CONFERENCE WEBSITE		
<input type="checkbox"/> Banner (728x90px)	Call For Availability	\$2,000 .00
<input type="checkbox"/> Push Notification	8 Available	\$600 .00
PROMOTIONAL OPPORTUNITIES 		
<input type="checkbox"/> Opening Reception	1 Available	\$15,000.00
<input type="checkbox"/> WiFi Sponsorship	1 Available	\$12,000.00
<input type="checkbox"/> Refreshment Break	6 Available	\$8,000.00
<input type="checkbox"/> Charging Station	3-6 Available	\$3,000.00
<input type="checkbox"/> Tote Bag Insert	Unlimited	\$2,000.00
<input type="checkbox"/> Attendee Lanyards	1 Available	Call For Price

 Promotional materials (including tote bag inserts) must be sent to CHADD for approval prior to production. Production, shipping and any additional cost associated with the inserts are solely the responsibility of the sponsor .

 Presentation content is subject to review by CHADD.

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Order Form

By signing this document, I verify that I am authorized to execute this binding contract. The Terms of Service set forth by CHADD become binding upon acceptance of this agreement. Applications for advertising are subject to review by CHADD. CHADD reserves the right to accept or reject requests for advertising with the 2022 Annual International Conference on ADHD.

PAYMENT INFORMATION: All funds must be paid in \$USD

payable to CHADD c/o The Herlitz Company 108 Montgomery Street #205 Rhinebeck, NY 12572

Check enclosed (payable to CHADD c/o The Herlitz Company)

VISA MasterCard Discover AMEX

Amount of Charge: \$ _____

Cardholder Name: _____

Card Number: _____

Exp. Date: _____ Security Code: _____

Billing Address (If Different than Co. Info.): _____

COMPANY INFORMATION:

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Website: _____

PRIMARY CONTACT:

Contact Name: _____

Title: _____

Email: _____

Phone Number: _____

Signature: _____ Date: _____

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